

Where the World Comes to Race

> accenture Chicago Triathlon



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FLEET FEET
Sports



LOOK AT TURKEY NOW.



April 2008

Dear Athlete:

The Accenture Chicago Triathlon is scheduled for the weekend of August 22-24. Last year, the Accenture closed with 8,500 registrants plus another 2,000 triathletes on Saturday in the Fleet SuperSprint Triathlon and McDonald's Kids Triathlons. **The triathlon will remain "draft-free," with the pros competing on the same course as the as the International distance age group athletes.**

The weekend is filled with plenty of opportunities for self-promotion including:

THE MULTISPORT & FITNESS EXPO

The Expo takes place on Friday & Saturday at the Hilton Chicago. If you have sponsors exhibiting, it's a great opportunity spend some time at their booths to meet the public, sign a few autographs, host a clinic and more.

VIP WELCOME PARTY

Sponsored by Accenture, Windy City Sports, and CAPRI Events, the party will take place on Friday evening after the close of the Expo. The party is open to Event Sponsors, Expo Exhibitors, Professional Triathletes and the media. It's a great opportunity to relax and check out the competition before the race on Sunday.

THE FLEET FEET SPORTS SUPERSPRINT TRIATHLON & MCDONALD'S KIDS TRIATHLON

If you can spare a bit of your morning on Saturday, we know the kids and novice triathletes would enjoy having you at their event. The race takes place at Foster Avenue Beach, 7-miles north of the Host Hotel, the Hilton Chicago. If you are interested in attending, let us know when you pick up your race registration packet so we can include you in some of the activities and make arrangements to shuttle you to and from the race.

THE ACCENTURE CHICAGO TRIATHLON

You will be included in a field of many of the world's top professional triathletes. As in '07, the pros will race last, with the swim in Monroe Harbor, the two-lap (draft-free) bike on north Lake Shore Drive and run the through the Museum Campus & down Columbus Boulevard to finish in front of a crowd of thousands of spectators.

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to benefit



ACCENTURE CHICAGO TRIATHLON POST-RACE PARTY

After the race, be sure to stick around for the Post Race Party with plenty of free food, drink & live entertainment for 10,000 athletes, friends, family, and volunteers.

TRIATHLON TELEVISION SPECIAL

The Pro Race will be featured in the one-hour Accenture Chicago Triathlon Television Special that will air in Chicago & other major US markets.

PLANNING TO RACE IN CHICAGO – REGISTER ONLINE

If you are planning to race at the 2008 Accenture Chicago Triathlon, you may mail in the enclosed Pro Athlete Application or visit www.chicagotriathlon.com. Go to the Pro Athlete registration section and click on the on-line race registration button.

All mail-in and on-line entries must be received by August 12.

If you have any questions or need any additional information about the Accenture Chicago Triathlon, please contact our Pro Athlete Coordinator Anita Kalhan at 773-339-4846 or via email at chicagotripros@yahoo.com.

Thanks, and we look forward to seeing you in August!

Kim Kempf
Executive Director
CAPRI Events

Anita Kalhan
Pro Athlete Coordinator
CAPRI Events



SANCTIONED EVENT